

# AND THE 7TH PROPERTYGURU WINNERS ARE...

Last July 5, the 7th PropertyGuru Philippines Property Awards 2019 brought together the country's top developers for a night of glamour and revelry. With global brand Kohler and Hitachi Elevators & Escalators as the major sponsors of the event, members of the real estate industry took center stage and received their respective awards and recognitions.

Topping the list of winners is Cebu Landmasters, who won as this year's Best Developer. Jose Soberano III, who had the mission and vision to provide better homes for the average Filipino, founded the Cebu-based development company and is now the leading property developer in Visayas and Mindanao. It also won the Best High End Condo Development for Cebu and Special Recognition in Corporate

Social Responsibility (CSR). SM Development Corporation also won big, bagging Best Mid Range Condo Development for Metro Manila, Best Low Rise Affordable Condo Development, Best Condo Development for Greater Manila, Best High End Condo Interior Design, and Best Condo Landscape Architectural Design.

The award body also honored the late Henry Sy, Sr. by awarding him posthumously the "Real Estate Personality of the Year." End Condo Development, Best High Rise Affordable Condo Development, Best Retail Development, Best BPO



the Sy family accepted the award. Torre Lorenzo Development Corp. also had a grand night, winning Best Boutique Developer, Best Condo Development, Best High End Condo Development for Davao, and Best Hotel Interior Design. Three-time Best Developer titleholder Megaworld Corporation and its subsidiaries Empire East Land Holdings Inc. and Global-Estate Resorts, Inc. (GERI) won a collective 12 trophies including Best Housing Development, Best Mid

Office Development, Best Mixed Use Development, Best Township Development, and Best Housing Development for Resort Destination. Other winners included ArthaLand Corp. who won five awards including Best Office Development and Best Green Development. Ayala-owned Alveo Land with four awards — including Best High End Condo Development in Metro Manila, and Grand Land with two. Main category winners are eligible to compete at the PropertyGuru Asia Property Awards grand finals to be held in Bangkok in November.

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For the complete list of winners, visit [AsiaPropertyAwards.com](http://AsiaPropertyAwards.com).

## DEVELOPER AWARDS



**Best Developer**  
**CEBU LANDMASTERS, INC.**



**Best Boutique Developer**  
**TORRE LORENZO DEVELOPMENT CORP.**



**Philippines Real Estate Personality of the Year**  
**HENRY SY, SR. AND FAMILY, SM INVESTMENTS CORP.**

## DEVELOPMENT AWARDS



**Best High End Condo Development (Metro Manila)**  
**ALVEO LAND**



**Best Mid End Condo Development (Metro Manila)**  
**EMPIRE EAST LAND HOLDINGS, INC.**



**Best Mid Range Condo Development (Metro Manila)**  
**SM DEVELOPMENT CORP.**



**Best High Rise Affordable Condo Development (Metro Manila)**  
**EMPIRE EAST LAND HOLDINGS, INC.**



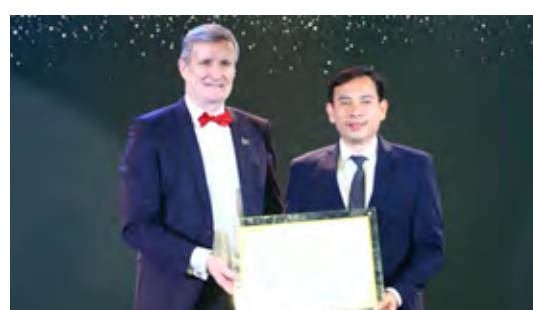
**Best Low Rise Affordable Condo Development (Metro Manila):** **SM DEVELOPMENT CORP.**



**Best Condo Development (Greater Manila)**  
**SM DEVELOPMENT CORP.**



**Best High End Condo Development (Cebu)**  
**CEBU LANDMASTERS, INC.**



**Best Affordable Condo Development (Cebu)**  
**RFK HOLDINGS, INC.**



**Best High End Condo Development (Davao)**  
**TORRE LORENZO DEVELOPMENT CORP.**



**Best Mid End Condo Development (Davao)**  
**GRAND LAND, INC.**



**Best Housing Development (Resort Destination)**  
**GLOBAL-ESTATE RESORTS, INC. (GERI)**



**Best Retail Development**  
**MEGAWORLD CORP.**



**Best Office Development**  
**ARTHALAND CORP.**



**Best BPO Office Development**  
**MEGAWORLD CORP.**



**Best Mixed-Use Development**  
**MEGAWORLD CORP.**



**Best Township Development**  
**MEGAWORLD CORP.**



**Best Green Development**  
**ARTHALAND CORP.**



**Best Universal Design Development**  
**EMPIRE EAST LAND HOLDINGS, INC.**

## DESIGN AWARDS



**Best Luxury Condo Interior Design**  
**MEGAWORLD CORP.**



**Best High End Condo Architectural Design**  
**ALVEO LAND**



**Best High End Condo Interior Design**  
**SM DEVELOPMENT CORP.**



**Best Mid End Condo Interior Design**  
**ROBINSONS LAND CORP.**



**Best Condo Architectural Design (Cebu)**  
**ABC PRIME INC.**



**Best Condo Landscape Architectural Design**  
**SM DEVELOPMENT CORP.**



**Best Commercial Landscape Architectural Design**  
**GLOBAL-ESTATE RESORTS, INC. (GERI)**



**Best Hotel Interior Design**  
**TORRE LORENZO DEVELOPMENT CORP.**

## DESIGN AWARDS



**Best Office Architectural Design**  
**DAMOSIA LAND, INC.**



**Best Township Masterplan Design**  
**MEGAWORLD CORP.**



**Best Co-working Space**  
**SPACES**

## BEST OF THE PHILIPPINES AWARDS



**Best Condo Development (Philippines)**  
**TORRE LORENZO DEVELOPMENT CORP.**



**Best Housing Development (Philippines)**  
**GLOBAL-ESTATE RESORTS, INC. (GERI)**

## SPECIAL AWARDS

**Special Recognition in CSR**  
**ALVEO LAND**  
**ARTHALAND CORP.**  
**CEBU LANDMASTERS, INC.**  
**CENTURY PROPERTIES GROUP, INC.**  
**GRAND LAND, INC.**  
**SM DEVELOPMENT CORP.**

**Special Recognition in Sustainable Development**  
**ALVEO LAND**  
**ARTHALAND CORP.**

**Special Recognition in Design and Construction**  
**ARTHALAND CORP.**



**Special Recognition in Digital Innovation**  
**FIRECHECK BY THE UNIVERSITY OF THE PHILIPPINES CEBU AND DOST-PCIEERD**



**Special Recognition for Public Facility**  
**PARAÑAQUE INTEGRATED TERMINAL EXCHANGE (PITX), MWM TERMINALS INC.**

# BLOQ bags Best Affordable Condo Development in Cebu award

**THE PRESTIGIOUS PropertyGuru Philippines Property Awards recently awarded BLOQ Residences as the Best Affordable Condo Development in Cebu.**

Every BLOQ is strategically located at the heart of Cebu City's urban spaces — specifically in the areas of Cebu Business Park, IT Park, Fuente, Cebu Uptown, and Cebu Downtown.

BLOQ took the Cebu market by a storm with its distinctive brand and unprecedented allure to thriving millennials. It is a project of RFK Holdings, Inc. (RFKHI), a real estate development company born in Cebu, Philippines dedicated to building and selling design-oriented homes.

Founded by the husband-and-wife tandem of Richard Ray and Fiona King, RFKHI came about because of the couple's long search for the ideal home which would fit their personal preferences and budget. Their firsthand experience made them see the challenges that new couples also face when looking for a home.

The young founders spoke of BLOQ as their "dream of making modern and well-made homes accessible to Filipino young professionals."

"We saw a need for young professionals to find an urban home that is safe, accessible, and something they can proudly call their own," explained Fiona.

BLOQ simply asks, "Why rent when you can own?" and delivers a product that is almost impossible to resist.

With each tower swiftly selling out upon launch, the founders take pride on each BLOQ unit becoming "an enduring landmark of millennial achievement, empowerment, and independence." Packaged and priced in a way that meets the usual monthly rent, BLOQ allows any yuppie to enjoy all the benefits of real estate acquisition.

Further appealing to millennial sensibility is BLOQ's modern design. RFKHI believes in the value of good design. As Richard Ray said of BLOQ's design philosophy, "Simple and form both hold equal value."

He adds, "There is beauty in restraint. BLOQ applies the discipline of restraint in the palette of materials and the restraint to prioritize what delivers value to our residents. In simplicity, BLOQ delivers more, allowing its residents to focus on what truly matters in life."

RFKHI creates value in using reliable construction methodologies, investing in tested and proven materials, and delivering firmly to its commitment of building with integrity, and based on all the right specifications.

Aside from its standout and beautiful simplicity,

BLOQ's thoughtful planning is not hard to miss. Fiona adds that BLOQ aims to create optimum value for its buyers. "Aside from being thoroughly selective of our locations within the city, we plan every square meter of livable space well and create homes that are affordable to the market we serve."

She considers the award by PropertyGuru Philippines Property Awards as "deeply humbling" and dedicates the award to the young dreamers and go-getters that BLOQ was designed for.

For more information, go to [wearebloq.com](http://wearebloq.com)



**BLOQ**  
RESIDENCES

KOHLER presents  
**PropertyGuru PHILIPPINES PROPERTY AWARDS**

**WINNER**

**BEST AFFORDABLE CONDO DEVELOPMENT (CEBU)**

**BLOQ Residences**  
by RFK Holdings Incorporated

2019

KOHLER presents  
**PropertyGuru PHILIPPINES PROPERTY AWARDS**

**HIGHLY COMMENDED**

**BEST BOUTIQUE DEVELOPER**

**RFK Holdings Incorporated**

2019